



## IRENE N.Y. CHU

*Partner*

Technology, media and telecommunications  
Head of New Economy, Capital Markets

KPMG

23rd Floor, Hysan Place  
500 Hennessy Road  
Causeway Bay, Hong Kong

Tel 852-2978-8151  
Fax 852-2845-2588  
Mobile 852-9128-6494  
Email [irene.chu@kpmg.com](mailto:irene.chu@kpmg.com)  
LinkedIn <https://hk.linkedin.com/in/irenenychu>

### Professional Associations

CPA, CA, Chartered Professional Accountants  
Canada  
Fellow Member, Hong Kong Institute of Certified  
Public Accountants

### Personal Public Services

Director, The Canadian Chamber of Commerce in  
Hong Kong (since 2014)  
Chair of Finance Committee and Member of  
Executive Committee, World Wide Fund for  
Nature Hong Kong (since 2012)  
Member of the Assessment Panel for the  
Enterprise Support Scheme Assessment,  
Innovation and Technology Commission, The  
Government of Hong Kong SAR (since 2015)  
Director, The Applied Research Council  
The Government of Hong Kong SAR (since Feb  
2017)

### Languages

English, Mandarin and Cantonese

### Education

B.Com., University of Toronto

### Background

Irene is a Partner of KPMG China specializing in the technology, media and telecommunications industries. Irene heads up the New Economy sector which focuses on working with emerging companies and key stakeholders in the ecosystem in Hong Kong and other regions. Irene started her career with KPMG Toronto and has been working in Hong Kong for over 15 years.

### Professional and Industry Experience

Irene is experienced in serving multinational and mainland Chinese companies that are private or listed in Hong Kong or U.S. The industry sectors of her clients include telecommunications, technology, media, gaming, biotech, software and consumer markets. She was the TMT sector leader until recently when she took on the new role at KPMG to focus on New Economy businesses.

In her role as the Head of New Economy, Irene together with a team of dedicated and cross-functional professionals at KPMG actively work with innovative and emerging companies across different sectors including Fintech, robotics, IoT, ecommerce, biotech and life sciences to support their development and growth strategies.

Irene and her team collaborate with Hong Kong government agencies, startups incubators, investors, universities and corporate entities to help promote and support the entrepreneurial ecosystem in Hong Kong. Some of these efforts include providing subject matter expert mentoring support.